

Implementing Regulations

**concerning the Media Guidelines for Matches of the German
Bundesliga and Bundesliga 2 during the 2009/10 season**



Annex 1a

Media Accreditation (Print/Internet/Radio)

to Cover Matches of the Bundesliga and Bundesliga 2

during the 2009/10 season

Media Accreditation

Bundesliga and Bundesliga 2, 2009/10 season



Accreditation

Once issued, a print, radio, and internet media accreditation entitles the holder (i) to occupy and use a working space on the press stand, (ii) to access the mixed zone after the match, and (iii) to attend the post-match press conference, subject to space restrictions. Media accreditation holders shall not be permitted to access any pitch-side areas.

Parking pass required*: Yes No

(Parking passes are granted subject to availability of space, with preference usually given to TV crews and photographers)

Important Notice

As a matter of principle, print, radio and internet media accreditations will only be issued to **professional sports journalists** in possession of an international media/press card; if required, freelancers shall also show they are working by order of an agency and/or editorial office. Possession of an international media/press card is in itself no guarantee that accreditations to cover German Bundesliga and Bundesliga 2 matches will be issued. This means, international journalists will be required to submit their AIPS card and prove they are acting on the specific appointment of an agency and/or editorial office.

By handing in their signed accreditation request, media representatives confirm (i) acceptance of the **Implementing Regulations concerning the Media Guidelines for Matches of the German Bundesliga and Bundesliga 2 during the 2009/10 Season** (available end of July 2009 as download from www.bundesliga.de; then also available from the Association of German Sports Journalists, VDS, and/or the clubs themselves) and (ii) strict compliance with the pertinent terms and conditions.

Non-compliance with the terms and conditions described in the Implementing Regulations and related annexes will result in the immediate withdrawal of accreditation, and may also lead to future accreditation requests being refused.

All **accreditation requests must be fully completed** and submitted to the club not later than five working days (and by 12 o'clock noon) prior to the match concerned. Any later requests (e.g. as late as on match day) will not be processed.

Date*

Signature*

Enc: Copy of media/press card